



BALLOONS OVER ANDERSON

Sponsor Packages

November 2, 3 and 4, 2012

Balloons Over Anderson is a 501(c)(3) non-profit corporation that chose the Education category to inspire young people to consider a career in aeronautics and to sponsor and conduct various events and festivals related to hot air balloons and other air sport related activities for the benefit of the greater Anderson County area.

Hot air balloons will take to the Anderson skies on November 2, 3 and 4, 2012 from the Anderson Sports and Entertainment Center launch field on Woodcrest Drive. This event takes place in the fall drawing many people to the Upstate from surrounding states and highlighting the gorgeous colors of the season. Many other exciting air sport activities and events are being planned for the entertainment and participation of attendees.

To enhance the educational aspect of the festival, we are offering an all expense paid trip to a hot air balloon camp for one of our local Civil Air Patrol members. We hope this will help to generate new hot air balloon pilots that will grace the skies of Anderson in the future. Of course the money raised will help pay for this program.

ADVERTISING OPPORTUNITY: This sponsorship includes an opportunity to advertise and promote your business. The event will create a "Wall of Sponsors" on the launch field using 3' x 6' banners showcasing your business logo which will be located at the entrance to the launch field for all patrons to see as they enter. The banners will remain throughout the event. Call Steve if you are interested in becoming a "**Presenting Sponsor**".

It will be the generous sponsorship contributions and support as well as volunteerism that will make this festival a success. It is the intent of our organizers for this festival to continue to grow each year and become a special attraction to the Upstate as well as additional entertainment for our community. As such, we have received the total support of the City of Anderson and Anderson County in this endeavor.

We are especially proud to present this festival as a free event to the public. Your sponsorship or donation will emphasize your interest in improving activities in Anderson County and making it an attraction for other events as well as a destination to benefit economic growth.

The attached sheet will explain the Sponsorship Packages available. Of course, other amounts are certainly welcome and greatly appreciated! Please contact **Steve Lambert at 864-221-0552** if you would like to help support this event. Steve can also answer any questions you may have about this event or sponsorship.

Thank you for your consideration of this sponsorship opportunity and we hope you will join us in providing a fun, family oriented event featuring beautiful hot air balloons!

BALLOONS OVER ANDERSON
SPONSOR PACKAGES
Event Date: **November 2, 3 and 4, 2012**
Anderson, SC

Top Gun Pilot

\$5,000 OR MORE

- ❖ 8 Boarding Certificates for a hot air balloon flight
- ❖ Festival provides banner with company logo, 3' x 6', to be displayed on launch field beginning Fri., Nov. 2 (PM) to Sun., Nov. 4, 2012 (PM)
- ❖ Sponsor recognition over PA system during balloon launches
- ❖ Logo or business name included on marketing material and website
- ❖ Booth space for your company on launch field (must provide your own tent, tables, chairs)

Ace Pilot

\$2,500

- ❖ 6 Boarding Certificates for a hot air balloon flight
- ❖ Festival provides banner with company logo, 3' x 6', to be displayed on launch field beginning Fri., Nov.24 (PM) to Sun., Nov. 4, 2011 (PM)
- ❖ Sponsor recognition over PA system during balloon launches
- ❖ Logo or business name included on marketing material and website
- ❖ Booth space for your company on launch field (must provide your own tent, tables, chairs)

Pilot

\$1,000

- ❖ 4 Boarding Certificates for a hot air balloon flight
- ❖ Festival provides banner with company logo, 3' x 6', to be displayed on launch field beginning Fri., Nov. 2 (PM) to Sun., Nov. 4, 2012 (PM)
- ❖ Sponsor recognition over PA system during balloon launches
- ❖ Logo or business name included on marketing material and website
- ❖ Booth space for your company on launch field (must provide your own tent, table, chairs)

Crew Chief

\$500

- ❖ 2 Boarding Certificates for a hot air balloon flight
- ❖ Festival provides banner with company logo, 3' x 6', to be displayed on launch field beginning Fri., Nov. 2 (PM) to Sun., Nov. 4, 2012 (PM)
- ❖ Sponsor recognition over PA system during balloon launches
- ❖ Logo or business name included on marketing material and website
- ❖ Booth space for your company on launch field (must provide your own tent, tables, chairs)

Crew

\$250

- ❖ Sponsor recognition over PA system during balloon launches
- ❖ Logo or business name included on marketing material and website

Please visit the event web site at www.balloonsoveranderson.org for a Schedule of Events, Our Sponsors page and much more information!

**BALLOONS OVER ANDERSON
SPONSORSHIP AGREEMENT**

SPONSORSHIP CATEGORY: _____

COST: _____

COMPANY NAME: _____
(Correct name for banner and announcements at festival)

LOGO ATTACHED: YES _____ NO _____

CONTACT PERSON: _____

MAILING ADDRESS: _____

CITY, STATE, ZIP: _____

PHONE: _____ FAX: _____ CELL: _____

EMAIL: _____

COMMENTS / NOTES: _____

I, as representative of the above named company, agree to the purchase of the attached Sponsorship Package as a contribution for Balloons Over Anderson.

May we have your permission to publish your name / business name in media advertising for this event? Yes No

Do you wish to remain anonymous? Yes No

SIGNED: _____ DATE: _____

Please submit Agreement as soon as possible to allow for time needed to order banners.

Please make checks payable to: **Balloons Over Anderson**

Mail Agreement and payment to: Balloons Over Anderson
3300-D N. Main St., PMB 310
Anderson, SC 29621

You may also contact the person who spoke to you about this sponsorship or one of the people listed on the first page to collect this Agreement.